



The Fine Print of AI

How Producers Can Protect Themselves and their Productions

TOP 10 QUESTIONS PRODUCERS SHOULD ASK WHEN UTILIZING AI

1	Are the AI Providers' training datasets licensed?
2	Who owns the AI-generated content (output)?
3	Will the AI Provider indemnify you from Output Infringement Claims?
4	Will Producer's data be used to train AI Provider's model?
5	Will AI Provider reuse Producer's content?
6	Where is AI Providers' data stored and governed?
7	Does Producer retain exclusive rights and copyright for output?
8	As a producer, are you union-compliant?
9	Can Producer track and audit your own team's use of AI?
10	As a producer, are you replacing any guild labor?

PRODUCER'S RISK MITIGATION STRATEGIES

Use AI models trained on licensed datasets
Include AI-specific clauses in vendor and talents contracts
Maintain output/change logs and AI usage reports
Avoid tools with vague reuse or training policies
Collaborate with unions when integrating AI into workflows

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