

# A LOOK AT THE NUMBERS

The Guild began its 2021-22 fiscal year on solid financial footing. We successfully navigated the initial COVID challenges and continue to flourish. Out of an abundance of caution, the PGA cut its budget for the 2021-22 fiscal year and carefully managed its expenses. As a result the Guild ended the 2021-22 fiscal year with net revenue of \$4.1 million. As a reminder, the Producers Guild of America is a 501(c)(6) nonprofit, and its charitable arm, the Producers Guild Foundation, is a 501(c)(3) nonprofit organization. We have no shareholders and pay no dividends. We pay no taxes on our business-related income. All net revenue is either reserved for a rainy day to help the Guild remain afloat during a downturn or invested in the organization with the goal of improving our member services, increasing the impact we can have on the industry and safeguarding our financial future.

During our first complete fiscal year following the onset of COVID, we were able to safely return to “in real life” events, including the Producers Guild Awards and its always-popular Nominees Breakfast, the Produced By Conference, holiday party, and other in-person networking events in Los Angeles, New York, Atlanta, San Francisco and Washington, D.C.

The Guild and its members continue to embrace hybrid events that enable members to engage irrespective of their time zone or location. Since we began virtual programming in March 2020, PGA has hosted a total of 109 webinars. For a complete list of benefits of membership and recent programming, visit [producersguild.org/benefits-of-membership-2022](http://producersguild.org/benefits-of-membership-2022).

As you can see from the accompanying charts, membership dues and PGA Awards-related income remain the Guild’s largest source of revenue and directly affect the vitality and ability to offer benefits for

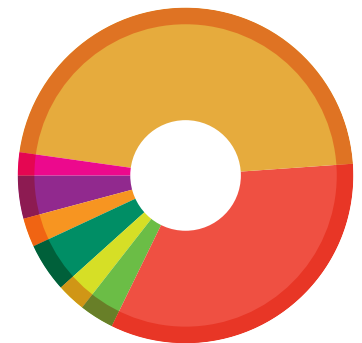


our members. The Guild’s smaller revenue streams, including *Produced By* magazine income, continue to remain steady. The 2022-23 fiscal year budget was approved by the National Board of Directors in June. PGA members who would like to review a copy of the year-end financials or the budget should reach out to us at [members@producersguild.org](mailto:members@producersguild.org).

We thank you for your continued support of the Guild.

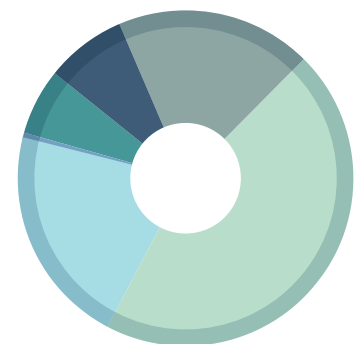
Yolanda T. Cochran

## REVENUE



- PRODUCERS GUILD AWARDS
- MEMBER DUES AND FEES
- PRODUCED BY CONFERENCE
- MEMBERSHIP APP & INITIATION FEES
- 0-1/0-2 PROFESSIONAL FEES
- PUBLICATIONS
- SPONSORSHIP
- MISC INCOME

## EXPENSES



- STAFF & SELECT CONSULTANT COMPENSATION
- PRODUCED BY CONFERENCE
- PRODUCERS GUILD AWARDS
- RENT, OFFICE & GENERAL ADMIN
- MEMBER COMMITTEE BUDGETS
- PUBLICATIONS

*Please note:* Proportions provided above are based on year-end actuals, and not final tax returns.