

Cool Heads

WRITTEN BY FRANK MARSHALL



Production crew hats became a tradition in the late 1970s as a postproduction thank-you gift. Since we would be filming on the open sea, in the deserts of North Africa and the jungles of Hawaii, I thought it would fun to create a *Raiders* hat that we could give the crew *before* we started production—something practical that the crew would actually wear. I worked with The Thinking Cap Co. to design a beige trucker-style hat with a breathable mesh back to keep the head cool. I based the embroidered logo on the front on the bold typography from the classic 1930s adventure movie serials that inspired the movie. We gave the hats to cast and crew members, and they were very popular. In 1981, at the annual July 4 Lucas-film picnic, George buried a time capsule in the cornerstone of the Main House at Skywalker Ranch. The capsule was packed with a wide variety of artifacts representing the early days of Lucasfilm's cultural and merchandising legacy. Before George closed the capsule, I tossed in a new *Raiders* hat, which he predicted would be worn next by "some archaeologist 2,000 years from now!" ■

